No.3/9/2023-DIPAM-V
GOVERNMENT OF INDIA
MINISTRY OF FINANCE
DEPARTMENT OF INVESTMENT & PUBLIC ASSET MANAGEMENT
(DIPAM)

Block No. 11, CGO Complex,
Lodi Road, New Delhi – 110003
Dated the 19 June, 2023

NOTICE

Subject:- Request for Proposal (RFP)- for engagement of Advertising Agency for listing and partial disinvestment of Government of India's equity shareholding in Indian Renewable Energy Development Agency Limited (IREDA) through an Initial Public Offer and to raise funds through issue of fresh equity shares in domestic markets.

Kindly refer to the RFP for engagement of Advertising Agency for listing and partial disinvestment of Government of India's equity shareholding in Indian Renewable Energy Development Agency Limited (IREDA) through an Initial Public Offer and *to* raise funds through issue of fresh equity shares in domestic markets **published on CPP Portal on 15.05.2023 *vide* Tender *ID* 2023_DIPAM_753305_1 [Tender Reference Number: 3/9/2023-DIPAM-V]** with last date for submission bid/offer was 09.06.2023.

Based on initial scrutiny of pre-qualification conditions and technical proposals received from 2 bidders; all 2 bidders have been provisionally short-listed for making a presentation on their technical proposal before a duly constituted Selection Committee on **20.06.2023 (Tuesday) tentatively at 03:15 P.M. onwards.** The tentative **schedule of presentation** shall be as under:

S. No.	Activity / Event	Time slot for Presentation
1.	Adfactors Advertising LLP	03:15-03:25 P.M.
2.	Concept Communication Ltd.	03:26-03:36 P.M.

3. The presentations shall be made in virtual mode through video conferencing. The link for the same shall be made available separately.

4. Date and time for opening of the Financial Bids of shortlisted bidders who qualifies technical parameters will be intimated separately.

5. Instructions for the short-listed bidders:

(a) Bidders are requested to adhere to allocated time slots and wait in the lobby in advance. Each bidder is required to make their presentation in 10-15 slides within allowed time limit of 10 minutes;

(b) They shall be asked to enter the web room at the scheduled time of their presentation and leave the same after the presentation is over. For this purpose, they are requested to send the name and contact details of maximum 3 participants from their side who will make the presentation before the Selection Committee;

(c) At the time of opening of Financial Bids only those bidders would be invited to join web room again who attain the minimum qualifying marks in the technical criteria.

19-6-23

(Shashi Rawat)
Under Secretary to the Government of India
Tel: 011-24366086

To,

Notice Board